



Madison County Chamber of Commerce & Tourism

P.O. Box 817 • Madison, FL • 32341
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2017 DOWN HOME DAYS PARADE SPONSORED BY TRI COUNTY ELECTRIC COOPERATIVE

The Madison County Chamber of Commerce & Tourism invites you to join us in our 36th Annual Down Home Days Festival & Parade on April 22nd, 2017. Our parade has always been one of the most anticipated events of our festival, and your participation will make it all the more memorable. This year's theme will be announced soon.

Parade line-up begins at 8:30 a.m. at the entrance of North Florida Community College (behind O'Neal's Restaurant). The parade will begin promptly at 10:00 AM.. The parade lineup will be posted in the Chamber office window on Thursday, April 15th, 2017 and on the Chamber Facebook pages, *I Love Madison County Florida* and *Down Home Days* at 5:00 PM.

Safety: Candy, toys, beads, and other objects cannot be thrown from the parade units for the safety of small children. All vehicles with greater than 15 horsepower will flow single-file down the parade centerline. No lurching or accelerating toward spectators is permitted. The safety of spectators and participants is paramount. Gunfire and other small explosions, such as firecrackers, etc. are not permitted so as to not frighten small children and senior citizens. Anyone who violates these rules or otherwise endangers or frightens the public will be asked to leave the parade. We would like to discourage "walkers" in the parade, (except for the purpose of distributing beads or candy to the crowd. Children must not be encouraged to approach floats at any time) other than marching formations. Walkers must accompany a float or vehicle and maintain the pace of the parade at all times. All other parade entries will be asked to ride in their vehicle or float. The Chamber of Commerce is not responsible for any loss, theft or damage to personal property or any personal injury.

Appropriate Themes: As the Down Home Days grows and becomes more popular: we are looking to upgrade the appearance of all events, including the parade. We are trying to encourage entries which interest the public including bands, marching units, floats, antique automobiles, and equestrian units. Please ensure that any signs, which adorn your entry, are professionally painted and are large enough to be read from 100 feet away. Military salutes are always appreciated.

Please detach and return the completed form below by **Monday, April 3, 2017** to:

Down Home Days Parade
Greater Madison County Chamber of Commerce
PO Box 817
Madison, FL 32341

Madison County Chamber of Commerce & Tourism



DOWN HOME DAYS 2017 PARADE APPLICATION

Theme:

Let Freedom Ring!

Entry Type: (check one)

- Commercial: \$30.00 Political \$30.00
 Non Profit: \$15.00 Pageant Entries \$15.00

Parade entries will be judged with trophies and prizes given for Best Commercial Entry \$25 prize, Best Non-Profit Entry \$25 prize, and Best Entry Overall \$50 prize.

BONUS POINTS are awarded to "true" parade float entries specializing in creative & unique types of shapes & functions!

PLEASE COMPLETE ALL INFORMATION AND PRINT CLEARLY.
LINES WITH AN ASTERIK (*) MUST BE FILLED OUT COMPLETELY

*DATE: _____

*NAME OF BUSINESS OR ORGANIZATION:

*NAME OF ENTRY **as you want it listed in the Parade Line Up:**

*CONTACT PERSON: _____

*ADDRESS: _____

*CITY, STATE, ZIP: _____

*OFFICE PHONE: _____ *CELL PHONE: _____

EMAIL ADDRESS: _____ WEBSITE: _____

*COMPLETE DESCRIPTION OF PARADE ENTRY:

