



Madison County
Chamber of Commerce & Tourism

P.O. Box 817 • Madison, FL • 32341
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Website: www.madisonfl.org • Email: chamber@madisonfl.org

2017 DOWN HOME DAYS FESTIVAL & PARADE
Sponsorship Opportunities

EVENT DATES: April 21 (Friday) & 22 (Saturday), 2017

FESTIVAL: Saturday 9:00 am – 2:00 pm - Four Freedoms Park Downtown Madison

PARADE: 10:00 am Downtown Madison

Presenting Sponsor - \$3,000 (multiple allowed)

On Stage visibility (up to 15 minutes)
Placement of advertising and promotional items at the
Four Freedoms Park BBQ Cook-off contest area
½ page ad in monthly Chamber Newsletter for a year
Receives mention or logo in all event advertising
2 Banners Displayed in Festival Area (sponsor supplied)
Up to 12 X 24 Booth Space at Down Home Days Festival
Presenting Sponsor Position in the Down Home Days Parade
Full page ad in Festival Program

Company Name: _____

Signature: _____

Date: _____

Grand Sponsor - \$2,500 (multiple allowed)

¼ page ad in monthly Chamber Newsletter for a year
Receives mention or logo in all Event Advertising
2 Banners Displayed in Festival Area (sponsor supplied)
12 X 12 Booth Space at Down Home Days Festival
Grand Sponsor Position in the Down Home Days Parade
Full Page ad in Festival Program

Company Name: _____

Signature: _____

Date: _____

Major Sponsor - \$1,500 (multiple allowed)

Receives mention or logo in all Event Advertising
2 Banners Displayed in Festival Area (sponsor supplied)
12 X 12 Booth Space at Down Home Days Festival
Major Sponsor Position in the Down Home Days Parade
Full Page ad in Festival Program

Company Name: _____

Signature: _____

Date: _____

Corporate Sponsor - \$1,000 (multiple allowed)

Receives mention or logo in select Event Advertising
1 Banner Displayed in Festival Area (sponsor supplied)
12 X 12 Booth Space at Down Home Days Festival
Corporate Sponsor Position in the Down Home Days Parade
½ Page Ad in Festival Program

Company Name: _____

Signature: _____

Date: _____

Program Sponsor - \$1,000 - (Only 1 available)

Receives mention and logo in Festival Program
1 Banner in Festival Area (sponsor supplied)
Program Sponsor Position in the Down Home Days Parade
Full Page Ad in Festival Program

Company Name: _____

Signature: _____

Date: _____

Parade Sponsor - \$250 (1 Available)

3X6 Foot Banner in Festival Area (sponsor supplied)
Name on Parade Contest Winner Certificates
Name mentioned at Winner Announcement
¼ Page Ad in Festival Program

TRI COUNTY ELECTRIC COOPERATIVE

Gold Sponsors - \$150 (unlimited)

Free Parade Entry
¼ Page Ad in Festival Program

Company Name: _____

Signature: _____

Date: _____

Silver Sponsors - \$100 (unlimited)

Free Parade Entry
1/8 Page Ad in Festival Program

Company Name: _____

Signature: _____

Date: _____

Bronze Sponsors - \$50 (unlimited)

Free Parade Entry
Listing in Festival Program

Company Name: _____

Signature: _____

Date: _____